

Which Ad Would You Run During The Academy Awards®?

"Which Ad Would You Run During The Academy Awards®?" asks America's largest prepaid phone company TracFone in potential Academy Awards® ads at www.TracFone-AcademyAwards.com.

Irvine, CA (PRWEB) February 22, 2008 -- "Which Ad Would You Run During The Academy Awards®?" asks America's largest prepaid phone company TracFone in potential Academy Awards® ads.

TracFone has engaged Contest Factory to launch a contest (www.TracFone-AcademyAwards.com) to determine which ad in its provocative new "Yourfone" ad campaign consumers would choose to run during the Academy Awards®.

The TracFone ads grew out of research in which consumers told TracFone that owning TracFone is like being the CEO of their your cell phone company. TracFone has no bills, no contracts, no surprises, and customer is always in control.

Seven TracFone ads are vying for the big honor, each ad illustrating how ordinary people can take full control of their cell phones. The TracFone ads were created by 2007 Agency of the Year, Droga5, and have won recognition from ad critics as highly effective.

Visitors are asked to vote for one of 7 commercials as the one that should be featured. Thousands have already cast votes as the excitement surrounding Academy Awards® grows every day. Meanwhile, TracFone's decision on whether it will run an ad during the event is pending completion of the consumer contest.

Contest Factory (www.ContestFactory.com) is a subsidiary of Opus One Corporation and a pioneer in User Generated and bracketed online contests. Contest Factory has been issued a US Patent for its online contest process and platform.

TracFone is a prepaid wireless service offering low cost local, long distance and roaming calls. All TracFone prepaid wireless service is provided by TracFone Wireless, Inc, America's #1prepaid wireless company. There are no contracts, credit checks, monthly fees, security deposits, activation or deactivation charges, or age restrictions.

TracFone Wireless is a subsidiary of América Móvil (NYSE: AMX, NASDAQ: AMOV), 4th largest mobile phone provider worldwide, with more than 141 Million wireless subscribers across the Americas.

ACADEMY AWARDS® is the registered trademark and service mark of the Academy of Motion Picture Arts and Sciences.

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Contest Factory

<http://www.TracFone-AcademyAwards.com>

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