

Hollywood Phase begins on Make A Star - The First Web-to-TV Music and Talent Contest on National TV

Voting in the Hollywood Phase of Make A Star's \$10,000 Original Music contest has begun. The first Web-to-TV talent show returns to national TV Saturday, February 21 at 10:30 a.m. ET/PT as a syndicated program on FUSE.

Orange, CA ([PRWEB](#)) February 10, 2009 -- After just over two months of open competition, a few hundred bands and artists have been trimmed to just 29 finalists now competing in the month-long Hollywood Phase finals in Make A Star's \$10,000 Original Music Contest.

Make A Star will conclude a 13 episode run as a syndicated program on FUSE March 14th when the big winner is announced. Dubbed the "equal chance show," Make A Star is dramatically different from other reality contestant shows, like American Idol and So You Think You Can Dance. Using a patented online contest process, Make A Star allows potential pop idols from around the nation to participate simply by uploading a video performance directly to MakeAStar.com instead of traveling to far away cities to audition.

This goal to achieve a mix of talent from around the country paid off, as diverse acts from South Carolina, Utah, Montana, Georgia, Tennessee and Oregon joined the more expected crop of New York and California contestants. Now, with teenage punk acts and veteran blues and classic rock bands facing off against up-tempo electronic dance music and smooth pop singers, this eclectic array of modern music has proven Make A Star can back up their equal chance promises.

"Make A Star marks the beginning of a new era in entertainment, where the Internet and television are no longer separate, but linked," said Dr. Iman Foroutan, Chairman and CEO of Equal Chance Productions and Contest Factory, which created and developed the show. Dr. Foroutan and Contest Factory also own the patent to the online contest process. "This new show marks a major advancement in interactive entertainment and points to a new direction for the industry, when user-generated content will become an ever increasing part of television."

Adding to the Hollywood Phase prestige is the inclusion of legendary music industry figure Russ Regan in Make A Star's panel of judges. Regan, the man responsible for helping break Elton John in America and giving Brian Wilson the idea to name his band The Beach Boys will be lending his golden ear to all 29 Hollywood Phase contestants. While these judges count for 50% of contestants' scores, that other 50% comes from online votes, so be prepared for a wild scramble for the Original Music title.

Below is the full list of Hollywood Phase bands and artists, listed in order of their Audition Phase victories: Stacie Rose, New Orleans Rhythm & Blues Company, Jayy Mannon, Madison Park, Contramano, Catalog, Donal Hinely, Midnight Reign, Browne Bag Productions, Sea Monster, Lorelei Carlson, Fools & Horses, Jennings, Zen Vendetta, The Luxury, Distorted Reality, It's Not Over, Jerry Cherry, Orange, The John Guymon Band, Friends For Hire, Taylin Rae, Authority Zero, Nate Baldwin, Sick of Sarah, Nazanin, Jack Zerby, Cameron Ernst, Fall From Grace

About Make A Star:

"Make A Star" is a division of Contest Factory, which has been developing integrated product promotion, market research and game applications in the form of online contests for businesses, interactive television and wireless devices since 2001.

MakeAStar.com was first launched in 2001 as the first online music competition platform using a bracketed tournament format. The Make A Star TV show, which is created and produced by Equal Chance Productions, is a new music talent show and the first-ever Web-to-TV program. The show's debut air date was December 6, 2008 as a syndicated program on FUSE. It is created, developed and produced by Equal Chance Productions in association with Contest Factory.

Web site: www.MakeAStar.com

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